

Say What? ESL Web Site Advertising Contract

Date:

Company Name	Type of Ad	Number of Months	Rate	Discount (If Any)	Total
<i>Example</i> (Say What ESL)	<i>1 Page or 1 Menu Page or Main Page or School Highlight</i>	6	\$10.00 or 20.00 etc.	10%	\$54.00 etc...
			\$		\$
			\$		\$
			\$		\$
			\$		\$

Rate Card Effective Date:
June 21st, 2004

TERMS AND CONDITIONS:

1. First-time advertisers must submit payment in full with initial ad. Make checks payable to: *Say What ESL*, 860 Riley Circle Salt Lake City, Utah 84104.
2. Payments thereafter become due upon proof of insertion and in all cases must be paid within 30 days. All open balances are subject to a 1.5% monthly service charge not to exceed 18% annually. In the event of non-payment, all legal fees and collection costs are the responsibility of the advertiser or agency placing the advertising. No adjustments will be given on corrections not marked by the advertiser on the proof. Publisher is not responsible for errors of omission.
3. The Publisher reserves the right to reject any advertising that is not in keeping with the publications standards.
4. All advertisements submitted must meet layout specifications. Any changes made to fit conditions will be charged to the advertiser. Publisher is not liable for errors in key numbers or other type set by publisher
5. Rate Protection: Proper notification (60 days) will be given of any rate changes. Rate changes will become effective 2 years after initial date of agreement so long as no interruption in contract status takes place. Rate changes become effective immediately for all advertisers not currently under contract.
6. The printed and written provisions of this contract contain all the agreements between either party, and the publisher is not responsible for any oral representation unless incorporated herein. If the advertiser is a corporation, then the individual signing this contract shall be jointly and severally liable with the advertiser for the payment provided for herein. In the event of non-payment, all costs of collection and attorney's fees shall be done by the advertiser and the individual guarantor. This contract cannot be canceled without the written consent of the publisher.

I have read this advertising agreement and understand and agree to its terms.

Authorized Advertiser _____ Title _____

Print Full Name _____ Date _____

Accepted by Publisher _____ Date _____